



Organization for the  
improvement of European-  
African relations

# What is Radio Afrika TV?

- founded in 1997
- Information and communication platform for africans and all other interested people in Austria
- media: radio, TV, Internet, Tribüne Afrikas (print)

# Where is Radio Afrika TV?

- ORANGE FM 94.0 (Vienna)
- Ö1 MW 1476 kHz (Europe)
- Okto TV (Vienna)

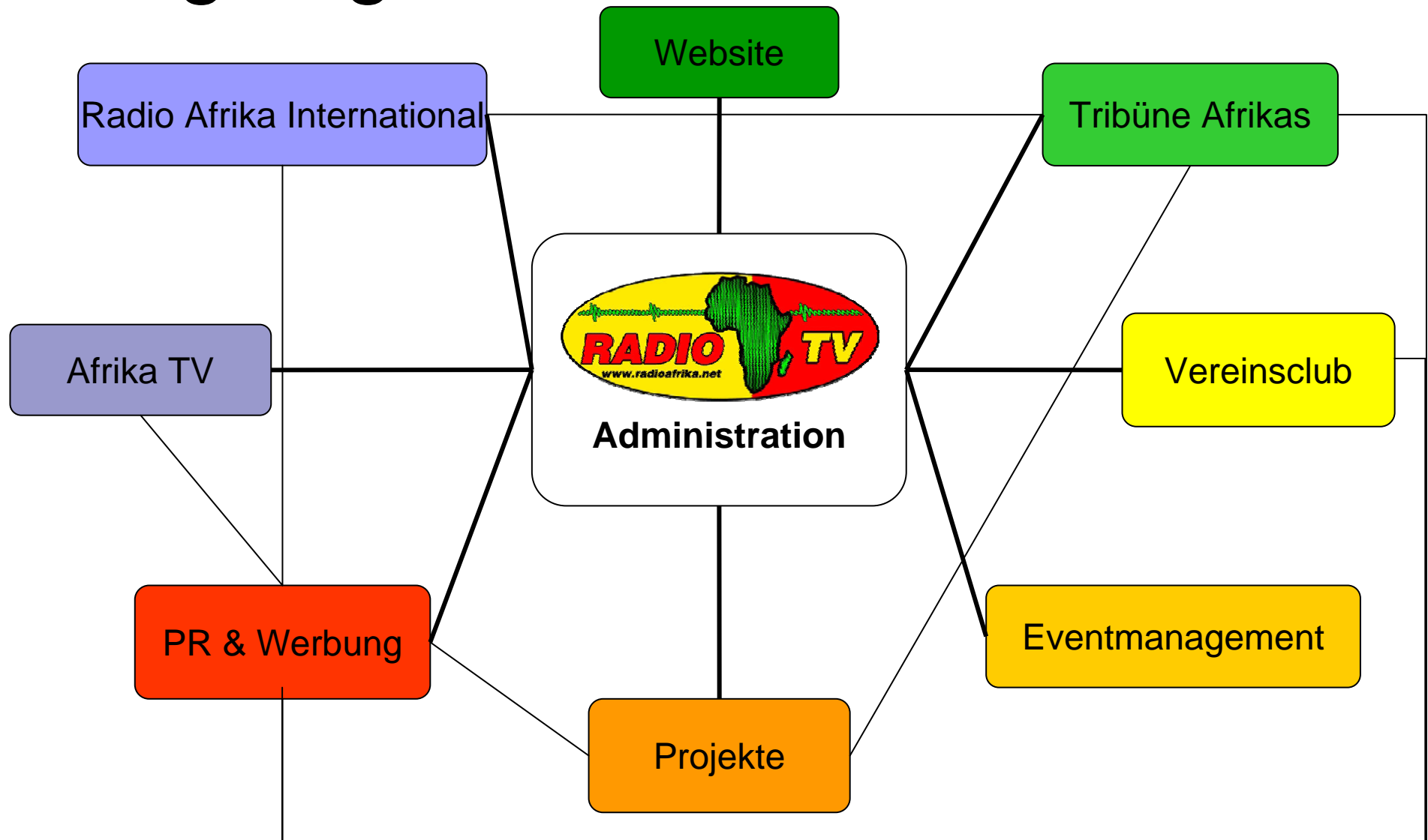
# Who is Radio Afrika TV?

- 40 to 50 volunteers
- from different countries
- several languages

# Goals 1

- Increasing the diversity of the Radio und TV-Scene in Austria
- Improvement of intercultural dialogue
- Deepening of knowledge about Africa
- Changing the bad image of Africa and Africans in Austria
  - deconstruct prejudices and clichés
- Encourage participation and initiative of Africans

# Organigramm



# Editorial activities

- Commentation about Africa
  - Politics, economy, art & culture, traditions
- Commentation about the African scene in Vienna
  - events, projects
- Commentation about Africans in Austria
  - artists portraits
- organ/ platform for African organizations, artists, etc.

# Radio Afrika International 1

- News, politics & economy in several languages
  - German, English, French
  - partly, Serbo-Croatian and Arabic

# Radio Afrika International 2

## ■ Cultural Programmes

- Culture, arts and literature
- AfroVienna – Where do I find what?
- Multicultural misunderstandings
- History of Africa
- Charme of Africa
- Voyage to Africa

# Afrika TV

- Africa Stars Parade
  - musicvideos of African artists from Austria and Africa
- African Topics
  - Afrika Hautnah
  - events
  - discussions
  - reports



AFRIKA TV

# Tribüne Afrikas

- 2000-2005 insert of Wiener Zeitung
- **since October 2007** reactivated as promotion paper
  - Free of charge
  - multilingual: German, English, French
  - Current topics of interest
- **Targeted distribution** in African restaurants, businesses, bars, clubs and organizations or embassadies.



# Projects

- **Afrika Hautnah** – Participation of visible Migrants in the districts
- **The african way:**  
Schoolchildren make radio
- **Radio exchange** – journalist swap
- **Women for Women**
- **Trainingprogrammes**
- **Intercultural dialogue**



# Contact

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- Tel./FAX: 01/ 943 7045
- Email: [office@radioafrika.net](mailto:office@radioafrika.net)
- Website: [www.radioafrika.net](http://www.radioafrika.net)
- Opening hours:
  - MO, DI, DO: 10-16 Uhr
  - MI: 14-17 Uhr

# Partners & Cooperations



# **JOURNALIST EXCHANGE PROGRAMME**

**Information Network for fight against  
poverty through BrainDrain**

**Management**

**Tanzania – Sudan – Austria  
2008**

# Motivation

- Exchange information and improve south-south, south-north and north-south communication
- Break old conceptions and discover new ones
- Mobilisation and intermediation of all stakeholders to develop a sustainable development concept
- Mobilisation and advancement of youth and women for “Entrepreneurship Development” in Africa

# Partner organizations for the project

- **UNIDO**

United Nations Industrial Development Organization

- **ADA**

Austrian Development Agency

- **BMI**

Bundesministerium für Inneres (Ministry for Internal Affairs Austria)

# Realisation 1

- Training of participating journalists in Tanzania/Sudan
- Practice through creating own reports and programmes
- Cooperation in producing programmes between radio stations in Tanzania, Sudan and Radio Afrika International in Vienna

# Realisation 2

- 3 teleconference-programmes between Tanzania, Sudan and Austria (one within two months)
- 3 radio plays (one by each participating radio station)
- 3 documentaries or magazines (one by each participating radio station)

# Broadcasting and Propagation

- The produced programmes will be broadcasted in all three participating stations
- The stations will inform the public about the ongoing of the project through online-publications and Radio Programmes (monthly)
- Publication of Recordings

# Topics

- **Women and Youth Entereprenership Development**
- **Fighting poverty through the containment of Brain Drain**
- migration – situation in European countries (legal, economic, cultural, social) – possibilities of making career in Africa

# Teleconference-Programmes

- at the same time in all participating radio-stations
- Possibility for listeners to call in and discuss
- Experts from different organizations as well as migrants from Africa, living in Austria
- First hand information

# Radio Plays

- One by each station
- Basing on topics of the whole projects
- Contest in Austria for migrants to write scripts

# Duration

- May 2008  
Training of Journalists
- June-December 2008  
Production of programmes, radio plays  
and teleconferences
- June-December 2008  
continuous evaluation

Thank you for your attention!

