



ICFO  
Annual General Meeting  
2005  
Public Part



DZI  
Spenden-Siegel *FORUM*  
2005

# FUNDRAISING ETHICS

## Child Sponsorship, Tsunami Relief, and other Challenges

Friday, 29<sup>th</sup> April 2005

at  
Werkstatt der Kulturen

Wissmannstraße 32  
12049 Berlin-Neukölln  
Germany

### **Program**

*(The lectures will be hold in German and simultaneously translated into English.)*

#### **Morning**

10:00 a.m.	Registration and Welcoming Coffee	
10:30 a.m.	<b>Opening</b>	Prof. Ingrid Stahmer Senator (ret), Chairperson DZI Berlin, Germany
	<b>Welcome</b>	Torkild Skallerud, President ICFO Oslo, Norway
10:45 a.m.	Introduction of Guests and Lecture <b>ICFO – The Diverse World of Charity Seals, and Independent Accreditation</b>	Burkhard Wilke, Executive Director DZI and Secretary General ICFO Berlin, Germany
11:15 a.m.	<b>Fundraising Ethics: Theory and Practical Impact</b>	Dr. Thomas Kreuzer, Director Fundraising Akademie, Frankfurt am Main, Germany

11:45 a.m.	<b>Single Child Sponsorship: A Highly Ethical and Popular Fundraising Method</b>	Dr. Juergen Thiesbonenkamp, Kindernothilfe e.V., Chairman Duisburg, Germany
12:15 a.m.	<b>Why Terre des Hommes Stopped Promoting Single Child Sponsorship</b>	N.N. Terre des Hommes Deutschland e.V. Osnabrück, Germany
12:45 p.m.	Lunch ( <i>will be served outside the Conference Room</i> )	
<b>Afternoon</b>		
01:30 p.m.	<b>Fundraising Ethics, Child Sponsorship and the DZI Seal-of-Approval: Practical Examples</b>	Christel Neff, Scientific Employee DZI Berlin, Germany
02:00 p.m.	<b>A Code of International Ethics for Fundraisers</b>	Dr. Marita Haibach, President European Fundraising Association Wiesbaden, Germany
02:30 p.m.	Panel Discussion <b>Tsunami Relief and Fundraising Ethics: Lessons learned</b>	Dr. Marita Haibach Dr. Thomas Kreuzer Gerhard Bittner, Director ÖFSE, Austria N.N., Deutsches Rotes Kreuz N.N., Deutsche Welthungerhilfe
03:15 p.m.	Coffee Break	
03:45 p.m.	Lecture and Plenary Discussion <b>DZI Seal-of-Approval: Present Situation and Future Challenges</b>	Burkhard Wilke, DZI
04:30 p.m.	The meeting closes.	
<b>Evening</b>		
07:30 p.m.	Dinner for ICFO Members, Speakers, and International Guests ( <i>transfer from the hotel by taxi</i> )	Restaurant „Zur letzten Instanz“, Waisenstr. 14-16, 10179 Berlin-Mitte