Abstract

The ‘productive’ side was central in traditional development economics where development was seen as being largely about the transformation of the productive structure, with an important role played by industrialization in this process, and the social transformations resulting from this. But this side has become increasingly forgotten during the past three decades. In this Lecture, Ha-Joon Chang analyzes the use of the term ‘development’ in some of today’s key ‘development’ discourses – the Millennium Development Goals of the United Nations, the Doha Development Agenda of the World Trade Organization, and micro-finance. He argues that these discourses lack a vision of transformation in productive structure and are, consequently, unable to promote development, and can even be anti-developmental. He calls for a discourse on ‘new developmentalism’ that should revive the ‘productionist’ concern, while paying greater attention to human development, the environment, technological development, institutions, and politics.


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Registration: Ingrid Pumpler, i.pumpler@oefse.at or Phone: +43/1/317 40 10-100
**Speaker**

Ha-Joon Chang is Reader in the Political Economy of Development at the Faculty of Economics of the University of Cambridge and one of the most well-known heterodox economists. He is the author of several widely-discussed books on economics, development and policy such as Kicking Away the Ladder: Development Strategy in Historical Perspective (2002); Bad Samaritans – Rich Nations, Poor Policies, and the Threat to the Developing World (2007); 23 Things They Don’t Tell You About Capitalism (2010); and most recently Economics: The User’s Guide (2014). He was ranked no. 9 in the Prospect magazine’s World Thinkers 2014 poll. See Ha-Joon Chang’s personal website for further information: http://hajoonchang.net

The book ‘Economics: The User’s Guide’ is presented on December 16, at 14.00 at the Vienna University of Economics and Business (Class room on the ground floor of Building D4 / Room TC.2.01) http://gis.wu.ac.at (Registration necessary: armin.dieter@wu.ac.at).

**Development Lecture**

With the ÖFSE Development Lectures, ÖFSE is initiating a series of high-level events in the C3 – Centre for International Development, which aim at
- presenting innovative international academic work and research findings to the Austrian development community, and
- providing a venue for open interchange between academia and development practitioners.

ÖFSE in cooperation with the Institute for Ecological Economics of the Vienna University of Economics and Business & the United Nations Industrial Development Organization (UNIDO)

**Programme**

18:00 Welcome  
Werner Raza, Director, ÖFSE

18:15 Keynote  
Ha-Joon Chang, Faculty of Economics, University of Cambridge

19:00 Comments  
Andreas Novy, Vienna University of Economics and Business & Chair, ÖFSE Board of Trustees  
Ludovico Alcorta, Research Department, UNIDO  
Cornelia Staritz, ÖFSE

**Public Discussion**  
Facilitator: Werner Raza, ÖFSE

20:00 Wine reception

*Conference language: English*